



Connectors Guidelines and Expectations

The West Metro Chamber (WMC) offers a Connector program for its new members to help them feel welcome and understand the many ways they can get involved.

Connectors should be active in the Chamber and have held membership for six months or receive an invitation to become a Connector from a Chamber staff member. Connectors are well informed of Chamber benefits and have sales skills, people skills, and enjoy personal contact.

Expectations

As a Connector, you will be expected to:

- Be a WMC member in good standing with membership paid in full within 30 days of your renewal date
- Attend the monthly Connector meetings
- Always support the Chamber and staff in a positive manner
- Connect with new members as assigned to guide them toward successful Chamber involvement
- Represent the WMC as a goodwill ambassador at various Chamber events and community events to welcome new, current, and prospective members
 - Volunteer for at least one Chamber signature event annually
 - Volunteer for Chamber programs at least 8 times each year
 - Attend ribbon cuttings as often as possible

Incentives

Connectors are valuable assets to the Chamber's new member and retention program, and as such, you will be rewarded for your service. Incentives include:

- Credit for new member referrals and Connector participation that can be used toward your own member dues and event registration fees
- Great networking opportunities as the first person who greets new and current members at programs and events
- Free recognition ad in the annual Visitors & Business Guide
- Annual "Thank You" gathering to celebrate YOU and your support of the Chamber
- Potential feature in Quarterly Connector email sent to all Chamber members (Connector of the Quarter selected based on monthly activity) and recognition at programs
- Highlighted on the website with contact information

Interested in joining the Connector Crew? We'll have you complete a short application form, sign an annual letter of commitment, and provide a short orientation on being a Connector.

Contact Erin Acheson, Director of Member Engagement, for more information on how you can become a WMC Connector!

Erin Acheson

Director of Member Engagement & Connector Coordinator

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