



2026 SPONSORSHIP PACKET



ABOUT OUR SPONSORSHIPS

All packages listed in this document also include:

- Brand recognition and logo on marketing/promotion for event (web, email, social media, print) pending timing of confirmation
- Verbal and/or printed recognition at event

Most sponsorship options above \$1,000 can be split between 2-3 businesses.

You can confirm your sponsorship choices in 2025 and no payment is due until 2026. Payment plans are available for larger sponsorship amounts and would need to be paid in full by December 20, 2026. A deposit may be required in January 2026 to reserve your spot.

We are happy to customize these packages or create a new package based on your budget and objectives.

Additional sponsorship options may be added throughout the year.

Questions? Please reach out to Erin Acheson, Vice President of the West Metro Chamber at 303-233-5555 or erin@westmetrochamber.org.



TASTE OF THE WEST

WHEN: THURSDAY, JUNE 4, 2026

PROJECTED ATTENDANCE: 1,200+

Taste of the West is Jefferson County's premier culinary event - a food, beverage and business extravaganza! This is our largest and most community-focused event.

TOP TASTE SPONSOR = **SOLD**

- Industry exclusivity across sponsorships for this event
- 30 General Admission Tickets
- 6 VIP Tickets
- Named "Best Taste" Award
- Logo on admission ticket and wristband
- Business Booth in prime location
- Member Spotlight email leading up to the event

CUP SPONSOR = **\$4,250**

- 15 General Admission Tickets
- 4 VIP Tickets
- Logo on tasting cups
- Four-week ad run in weekly email newsletter
- Business Booth in prime location

GOURMET TASTE SPONSOR = **\$2,500**

- 15 General Admission Tickets
- 4 VIP Tickets
- Four-week ad run in weekly email newsletter
- Business Booth in prime location

SEATING AREA SPONSOR = **SOLD**

- 10 General Admission Tickets
- Branded GA Seating Area in One of the Arenas with Water Station (branded by sponsor)

VIP LOUNGE SPONSOR = **SOLD**

- 4 VIP Tickets
- Branded Reusable Plastic Trays with Your Logo for all VIP attendees
- Special Signage in VIP Lounge

FLAVOR SPONSORS = **\$1,900 each (1 SOLD; 2 available: Sweet, Savory)**

- 6 General Admission Tickets
- 2 VIP Tickets
- Business Booth



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(TASTE OF THE WEST SPONSORSHIPS CONTINUED)

AWARDS SPONSOR = \$1,500

- 2 VIP Tickets
- Participate in Awards messaging/social media
- Signage in VIP Lounge

PARKING & SHUTTLE SPONSOR = \$2,000

- 2 VIP Tickets
- Logo on Parking Signage
- Logo/Swag in or on Shuttle (restrictions may apply)

FOOD SHOWCASE SPONSOR = \$1,000 (1 SOLD, 1 available)

- 2 VIP Tickets
- Logo on Showcase Signs
- Opportunity to engage/participate in the food showcase(s)

GIFT BAG SPONSOR = \$500

- 2 VIP Tickets
- Logo on All Event Bags Provided to Attendees (Printed by Sponsor)

A limited number of business booth opportunities are also available through the chamber website.



We are open to customizing these or other opportunities as well.
Reach out to us!

West Metro Chamber of Commerce
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