

# **Taste of the West**

Thursday, June 6, 2024 4:30 - 8:00 PM Foothills Fieldhouse

Estimated Attendance: 800+

# **SPONSORSHIP OPPORTUNITIES**

#### **TOP TASTE SPONSOR**

30 General Admission Tickets (\$1,350 value)

Brand recognition

# SOLD!

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Logo on admission ticket and wristband
Business Booth in prime location (\$900 value)
Opportunity to provide items to VIP attendees
Member Spotlight email leading up to the event (\$500 value)
Industry Exclusivity

## NAPKIN SPONSOR = \$3,500

15 General Admission Tickets (\$450 value) 4 VIP Tickets (\$400 value)

Logo on Napkins at all food/beverage vendor booths

Brand recognition and logo on marketing and promotion of event

Business Booth in prime location (\$900 value)

Opportunity to provide items to VIP attendees

## **GOURMET TASTE SPONSOR = \$2,500**

15 General Admission Tickets (\$450 value) 4 VIP Tickets (\$400 value)

Brand recognition and logo on marketing and promotion of event Business Booth in prime location (\$900 value)

Opportunity to provide items to VIP attendees

## SEATING AREA SPONSOR = \$2,200 each (2 available)

10 General Admission Tickets (\$450 value)

Branded GA Seating Area in One of the Arenas with Water Station (bradned by sponsor)

Brand recognition and logo on marketing and promotion of event

### **VIP LOUNGE SPONSOR = \$2,000**

4 VIP Tickets (\$400 value)

Branded Reusable Plastic Trays with Your Logo for all VIP attendees Brand recognition and logo on marketing and promotion of event Opportunity to provide items to VIP attendees

# FLAVOR SPONSORS = \$1,900 each (3 available: Spicy, Sweet, Savory)

6 General Admission Tickets (\$270 value)

2 VIP Tickets (\$200 value)

Brand recognition and logo on marketing and promotion of event Business Booth (\$900 value)

Opportunity to provide items to VIP attendees

### **AWARDS SPONSOR - BEVERAGES = \$1,500**

2 VIP Tickets (\$200 value)

Participation in Post-Event Awards Features

Brand recognition and logo on marketing and promotion of event Signage in VIP Lounge

Opportunity to provide items to VIP attendees

## **AWARDS SPONSOR - FOOD**



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Brand recognition and togo on marketing and promotion of event Signage in VIP Lounge
Opportunity to provide items to VIP attendees



# We are happy to discuss customizing these packages as well.

Contact Erin Acheson, Director of Member Engagement, with questions or to confirm your sponsorship.

# **TASTE THIS MOBILE PASS SPONSOR = \$1,000 each (6 available)**

Rotating Banner Ad within the new Taste This mobile pass for 7 months

#### **SHUTTLE SPONSOR = to be announced**

2 VIP Tickets (\$200 value) Special Signage on the Shuttle Opportunity to provide items to VIP attendees

#### **GIFT BAG SPONSOR**





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