



Taste of the West

Thursday, June 6, 2024

4:30 - 8:00 PM

Foothills Fieldhouse

Estimated Attendance: 800+

SPONSORSHIP OPPORTUNITIES

TOP TASTE SPONSOR

30 General Admission Tickets (\$1,350 value)

Brand recognition

SOLD!

Promotion of event

Named Best Taste Award

Logo on admission ticket and wristband

Business Booth in prime location (\$900 value)

Opportunity to provide items to VIP attendees

Member Spotlight email leading up to the event (\$500 value)

Industry Exclusivity

NAPKIN SPONSOR = \$3,500

15 General Admission Tickets (\$675 value)

4 VIP Tickets (\$400 value)

Logo on Napkins at all food/beverage vendor booths

Brand recognition and logo on marketing and promotion of event

Business Booth in prime location (\$900 value)

Opportunity to provide items to VIP attendees

GOURMET TASTE SPONSOR = \$2,500

15 General Admission Tickets (\$675 value)

4 VIP Tickets (\$400 value)

Brand recognition and logo on marketing and promotion of event

Business Booth in prime location (\$900 value)

Opportunity to provide items to VIP attendees

SEATING AREA SPONSOR = \$2,200 each (1 remaining)

10 General Admission Tickets (\$450 value)

Branded GA Seating Area in One of the Arenas with Water Station (branded by sponsor)

Brand recognition and logo on marketing and promotion of event

VIP LOUNGE SPONSOR = \$2,000

4 VIP Tickets (\$400 value)

Branded Reusable Plastic Trays with Your Logo for all VIP attendees

Brand recognition and logo on marketing and promotion of event

Opportunity to provide items to VIP attendees

FLAVOR SPONSORS = \$1,900 each (3 available: Spicy, Sweet, ~~SOLD!~~)

6 General Admission Tickets (\$270 value)

2 VIP Tickets (\$200 value)

Brand recognition and logo on marketing and promotion of event

Business Booth (\$900 value)

Opportunity to provide items to VIP attendees

AWARDS SPONSOR - BEVERAGES = \$1,500

2 VIP Tickets (\$200 value)

Participation in Post-Event Awards Features

Brand recognition and logo on marketing and promotion of event

Signage in VIP Lounge

Opportunity to provide items to VIP attendees

AWARDS SPONSOR - FOOD

~~Participation in Post-Event Awards Features~~

~~Brand recognition and logo on marketing and promotion of event~~

~~Signage in VIP Lounge~~

~~Opportunity to provide items to VIP attendees~~



We are happy to discuss customizing these packages as well.

Contact Erin Acheson, Director of Member Engagement, with questions or to confirm your sponsorship.

erin@westmetrochamber.org or 303-233-5555

TASTE THIS MOBILE PASS SPONSOR = \$1,000 each (6 available)

Rotating Banner Ad within the new Taste This mobile pass for 7 months

SHUTTLE SPONSOR = to be announced

2 VIP Tickets (\$200 value)

Special Signage on the Shuttle

Opportunity to provide items to VIP attendees

GIFT BAG SPONSOR

2 VIP Tickets (\$200 value)

Local Signage on the Shuttle

Opportunity to provide items to VIP attendees



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